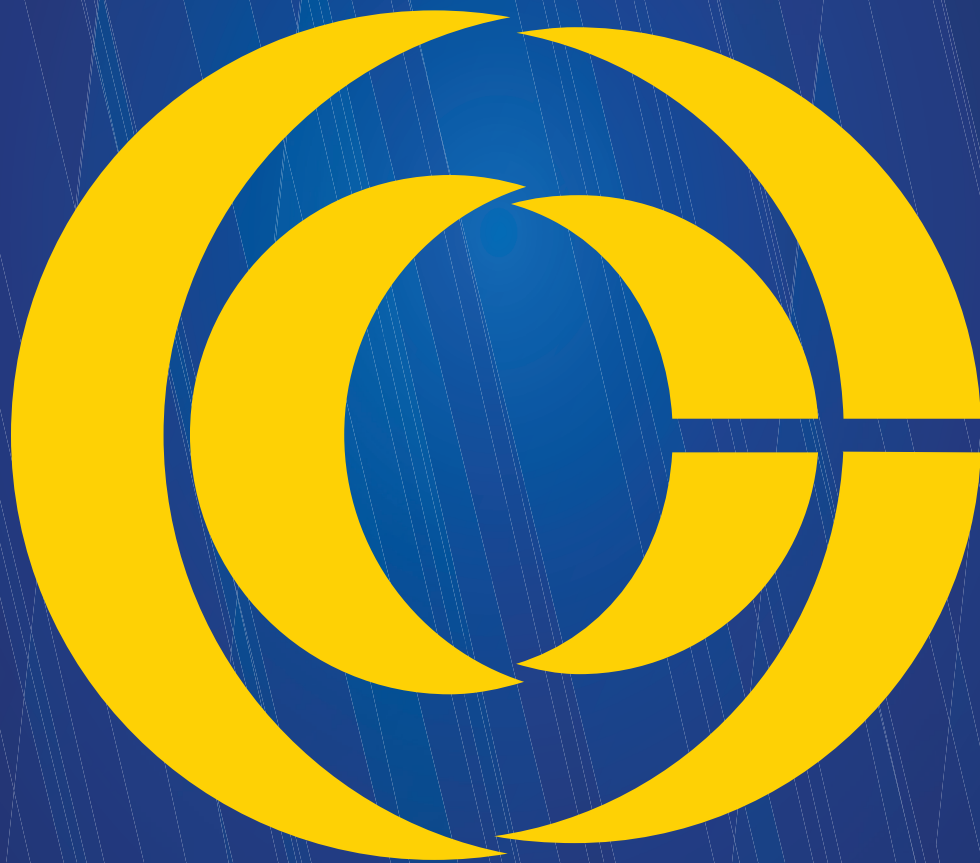




MEMBERSHIP BENEFITS

GOLDFIELDS BUSINESS SUPPORT NETWORK



Kalgoorlie-Boulder
Chamber of Commerce & Industry Inc

O'Connor House
Unit 3, 58 Egan Street
Kalgoorlie WA 6430
coordinator@kbcci.com.au
ph: (08) 9021 2466

To be a member of KBCCI is also
to be a member of the Goldfields business community.

The Kalgoorlie-Boulder Chamber of Commerce & Industry Inc (KBCCI) was established in 1901 and incorporated in 1903.

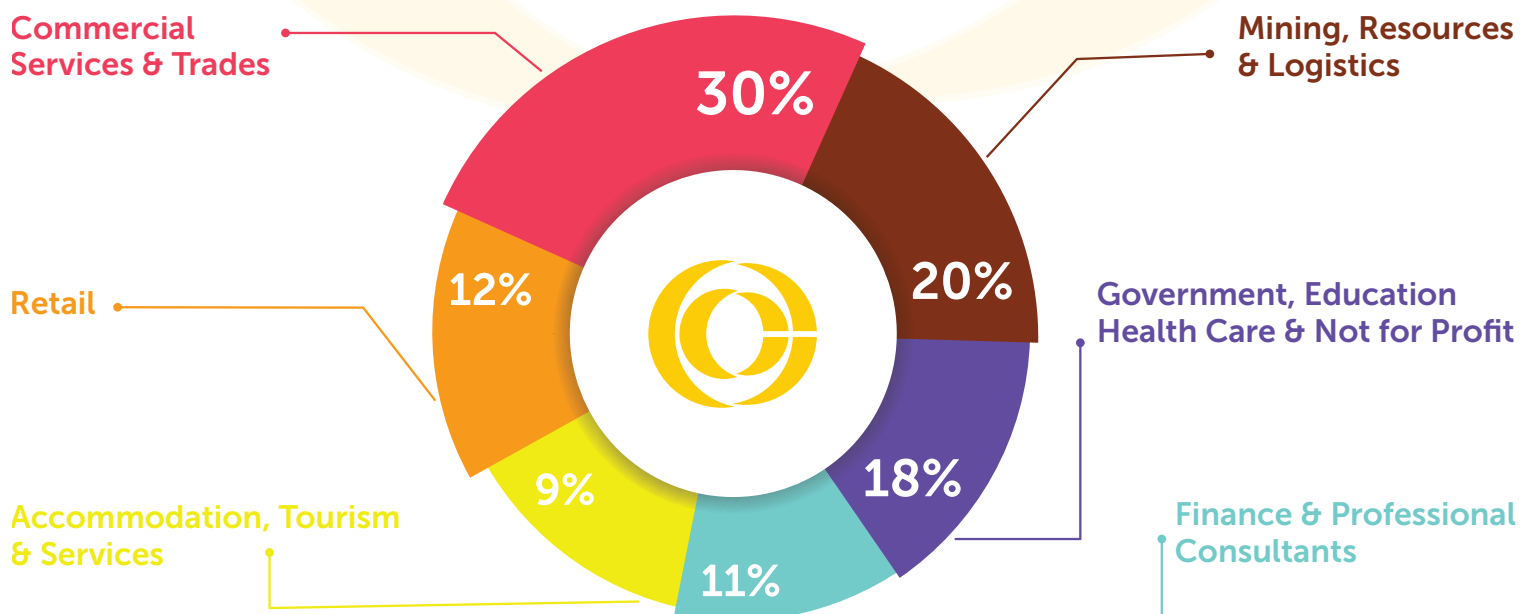
KBCCI continues to pride itself on representing the business community with a strong and well-informed voice. We are a member-driven not for profit organisation.

At KBCCI, we strive to provide a service to our members and the community by playing a leading role in the promotion and development of the region and connecting local businesses to engage business relationships in our City.



Our current membership comprises of over 630 businesses, organisations, government bodies and not for profits. Just like the diverse range of our members, we offer a wealth of value-added benefits including networking, advocacy and lobbying support, business advice and brand visibility.

Our Members





Advocacy

KBCCI's primary mission is to engage with key stakeholders regularly on issues that are affecting the Goldfields region. Through representation on key stakeholder groups, KBCCI lobbies and advocates for our members and through collaboration, common goals are achieved. By consulting with our members on a regular basis and seeking input through surveys and personal consultation, we are able to represent the region on a number of matters with an informed voice.

In 2022, in response to the impact that the lack of land and housing in Kalgoorlie-Boulder is having on the region's ability to capitalise on current and future economic opportunities, we collaborated with local stakeholders and produced the Kalgoorlie-Boulder Land and Housing Position Paper. The two-part report contains the results collated from comprehensive research and offers both actions and solutions to address the issues. Since its release in November 2022, the paper has been distributed to stakeholders, as well as State and Federal Government and will continue to be a valuable tool for KBCCI in lobbying and advocacy.

Networking and Promotion

One of KBCCI's strengths is our extensive business network. Networking is the most powerful marketing tactic to accelerate, grow and sustain success for any individual and business. KBCCI has created exclusive events to highlight not only businesses, but the whole Goldfields Community. KBCCI creates opportunities for everyone to be involved in the region's development, by attending our Business After Hours, sub committee meetings, business luncheons, forums and other events.

KBCCI's main resources are our communication channels. From social media reaching over 7,700 people weekly, our exclusive Goldfields-Esperance regional business directory and our weekly e-newsletters, we have developed strong communication tools to promote the business community. There are also a range of sponsorship packages available for all KBCCI events, enabling businesses to increase their brand visibility, public recognition and access to new business relationships.

Initiatives

KBCCI is proud to continually introduce new initiatives to support our members and the business community.

In January 2024, KBCCI announced the opening of its newly renovated Commerce Hub, located at 226 Hannan Street, Kalgoorlie. Featuring office and retail spaces, along with hot desks, meeting rooms, and a boardroom. Bookings are offered to the local community, whether it is just a start-up business or an established business needing space, the KBCCI Commerce Hub is perfect opportunity to develop and expand businesses.

In partnership with our #shoplocalwa initiative, our KalDollar\$ Vouchers continue to go from strength to strength with over \$170,000 spent to date in over 80 local businesses. Keeping \$170,000 in the Goldfields!

KBCCI launched the Residential Housing Showcase Project in November 2020, as a way for the KBCCI to showcase products and services of our members and local businesses through the construction of a four-bedroom, two-bathroom house. In July 2022, we were pleased to announce the completion of the project, a 99% KBCCI member-built home, in collaboration with over thirty local businesses.



NETWORKING & PROMOTION



**MEMBER
TO MEMBER
Promotions**



We actively promote our members through our social media channels, e-newsletters and events. Members receive exclusive sponsorship invitations for our forums, awards and seminars to further enhance their presence in the business community.

KBCCI Business After Hours

Members receive complimentary attendance to the monthly, members only Business After Hours. It is Kalgoorlie-Boulder's premier networking event which provides a forum to connect with fellow members in a social setting. Hosting / co-hosting opportunities allow members to affordably showcase their products and services to a diverse member audience with average attendance of 100-120 people (growing monthly).

KBCCI Members Referrals

KBCCI has a database of local businesses and not for profits working within the region and can assist you in partnering with interested companies to establish business relations or set up joint ventures with you. At KBCCI we have a members first policy.

KBCCI e-newsletters – Member to Member Promotions and Member Information

Every Thursday, our Member to Member Promotions e-newsletter is distributed to over 1,500 contacts from our 630 plus member base. This is a valuable tool to assist our members in build ingrelationships and exploring new opportunities within a broad range of industries.

This is an exclusive and affordable opportunity for our members to promote their business, product specials and events to members. For only \$77 per advertisement, plus GST.

Every Tuesday, KBCCI's Member Information e-newsletter is sent out to keep our members up to date on the region's latest important business and industry news, legislative changes, functions and upcoming events and projects.

KBCCI GE Directory Connect

For over 30 years, KBCCI has distributed the GE Directory Connect, annually across the Goldfields-Esperance region to over 13,000 households and businesses. Both on-line and in hard copy, our affordable advertising options are available from basic text only to full page artwork. All members benefit from an exclusive 15% discount off on all artwork advertising.

Our user-friendly online directory receives over 480 pageviews per day, with the ability for members to update their listing regularly with their own individual login.

5,1K+



1,100+



1,500+



Reach over 7,700/week



Small Business Development Corporation **Business Local**

Running a small business in the Goldfields is no small job.

When you need help, turn to KBCCI for free business advice. Supported by the Small Business Development Corporation, our Business Local Adviser offers a wide range of support and advice for small business, including but not limited to:

Starting a Business

Receive support and guidance to turn your dream into a reality and gain a greater understanding of requirements to register your business.

Marketing

Receive assistance to identify and reach your target market and learn, how to meet their needs.

Business Plans

Business plans are fundamental for business success. Receive a business plan template and assistance to complete your professional plan tailored to your business.

Graphics and Website Development

Learn how to use Canva to create graphics for your business and utilise various platforms for website development.

Business Financials

Learn to read profit and loss statements, balance sheets and develop cash flow forecasts.

Member Workshops

To support the business community, we deliver workshops on How to start a business, How to use graphic tools and social media marketing, How to create a capability statement and many other business fundamental courses.

We also coordinate members-only workshops and seminars on a broad range of topics such as scam protection and awareness, employer sponsored migration and mental health first aid courses.

To view upcoming workshops, visit <https://kbcci.com.au/business-advisory/workshops/>

Contact our Business Adviser

Call: (08) 9021 2466 or 0439 746 140

Email: adviser@kbcci.com.au



**We're with
you for the
journey**

**KBCCI's commitment to their members goes beyond our region
with free access to a range of CCIWA benefits and services.**

Employee Relations Advice Centre

Unlimited access to practical advice on award matters, human resource management, redundancy, terminations and more.

Advice Line Hours

Monday - Thursday: 8am - 5pm

Friday: 8am - 4pm

Weekends and Public Holidays: Closed

Contact the team now on (08) 9365 7660 or
email advice@cciwa.com

Safety and Risk Hotline

Unlimited access to our safety experts for advice on emergency response procedures, identifying hazards and more.

Hotline Hours

Monday - Thursday: 8am - 5pm

Friday: 8am - 4pm

Weekends and Public Holidays: Closed

Contact the team now on (08) 9365 7415 or
email osh@cciwa.com

**The KBCCI pays an annual fee to have this service available
to our members who employ less than 100 staff.**

KBCCI members have access to advice, training and support provided by Chamber of Commerce and Industry of Western Australia (CCIWA) which includes employee relations advice, human resources consultancy, apprenticeship and trainee support and many other CCIWA tools to assist your business.

KBCCI members can also access the CCIWA Hub located in Perth CBD, which includes six open design workspaces for exclusive use by members.

More information on cciwa.com/membership/member-hub/



TO KEEP THE GOLDFIELDS BUSINESS COMMUNITY
ACTIVE AND CONNECTED

NETWORKING

Business After Hours
Average 100-120 people
Meet your future clients

EVENTS

Discounted entry fees
Privileged access
to KBCCI Events

PROMOTION

Over 630 members
to reach through our
e-newsletter every week

SAVINGS

Save over \$275
by attending at least
50% of our events

ADVOCACY

Parliament House Meetings
Our Management Committee visit
State Government twice a year
to discuss issues affecting our
business community

SUPPORT

Free access to CCIWA
human resources and
legal advice and our in-house
local business adviser

PARTICIPATE

Be involved
in the development
of your region

1 year membership
\$370*

*plus GST (Tax Deductible)

QUESTIONS & ANSWERS


How much does it cost to become a member of the KBCCI?

Less than a coffee per day, \$370 plus GST annually or \$407 including GST.

How do I join the KBCCI?

- Fill out and return the enclosed "New Member Form"
- Apply on the [KBCCI website](http://www.kbcci.com.au). Our membership team will contact you within 48 hours.
- Contact Sophie Hurst on (08) 9021 2466 or email coordinator@kbcci.com.au

How do I find out if a business is a KBCCI member?

Search our online business directory, www.geconnect.com.au. You may search by business category, keyword or company name. Our members are indicated by the symbol .

Who can be a member?

Membership is available to any business, organisation or government entity that wish to support the KBCCI's mission and take advantage of the services provided by the KBCCI.

How many businesses belong to the KBCCI?

We have over 630 members and this number is continually growing.

Does the KBCCI provide a Certificate of Membership?

Yes. A Certificate of Membership is presented after your membership application has been approved by our Management Committee at their monthly meeting. Replacement certificates can be obtained if misplaced.

FIND OUT MORE ABOUT US

www.kbcci.com.au

